



COLLEGE OF BUSINESS COLORADO STATE UNIVERSITY



# ONLINE MBA FOR EMPLOYABILITY -QUACQUARELLI SYMONDS





# **Colorado State University College of Business**

#### Making an Impact with Colorado State University College of Business Creating business for a better world

In 2019, Colorado State University College of Business embarked on a transformative journey, committing to a vision that would set it apart in the world of business education. The result? Business for a Better World - a mission deeply embedded in every facet of the institution, from research to curriculum, student engagement and community partnerships.

This commitment is not just a slogar; it's a strategic plan that has redefined the college's identity. Through a funding initiative called "Budgeting for Strategic Outcomes," the college has successfully fueled ideas with funding that aligns with its vision.

Central to their achievements is the Impact MBA program, a unique and purpose-driven full-time MBA experience attracting students passionate about using business to address pressing global challenges. "This program has produced graduates who are making meaningful contributions to the workforce and to our world," says College Dean Beth Walker. "They're tackling issues such as food insecurity, climate change and much more."

The college's commitment to innovation extends to its online programs, where the use of cutting-edge technology like "Mosaic" creates a dynamic and inclusive community-oriented learning environment. With a focus on inclusion, the college has diversified its student body and often has over 90 percent of its graduates secure job offers within 90 days of completing their studies.

Facing demographic challenges, the college proactively collaborates with companies and two-year institutions to create pathways for students to see the value of a Colorado State University education. This forward-thinking approach includes the development of Innovation Allie, a living and learning concept fostering entrepreneurship and innovation, set to be completed by fall 2027.

In an arena where business schools often share similar missions, the Colorado State University College of Business stands out as a remarkably forward-thinking faculty. With programs like Impact MBA and the renowned Online MBA program, if you're looking for a business education that transcends traditional boundaries, this is a great place to begin your journey.



# **CK-12 Foundation**

Neeru Khosla ~ Founder & Executive Director

#### CK-12's Flexi—A Personal Tutor for Every Student Debunking one-size-fits-all curricula

Neeru Khosla, a molecular biologist and successful CEO, always credits her education for helping her achieve her dreams. Coming from a modest background, she has tirelessly worked for the cause of education so that every child gets the opportunity to participate in the global economy.

After heading the education committee of The Nueva School, where her four kids went, Neeru returned to Stanford University for her master's in education. With years of experience in the academic world and a passion for improving education for all, she co-founded CK-12 Foundation in 2008.

CK-12 provides high-quality math and science full curricula for K-12, a digital teacher assistant for every instructor and a digital tutor for every student. All powered by Al, all for free!

#### High-quality math and science full curricula for K-12

"The whole idea was to create an online portal where kids will want to learn and get feedback on how they're doing and what they need to do next," says Neeru, CEO of CK-12 Foundation.

CK-12's ground-up digital curriculum offers courses that house multimodal content, from simulations and modeling to formative assessments, flashcards and study guides. Written by CK-12's domain experts, the courses are highly engaging and promote active learning with immediate feedback.

#### A digital teacher assistant for every instructor

"We have to break out of standardized education and give our children skills to help humanity," Neeru says. "We need to go beyond the grade book, which only tells teachers what happened but not why it happened." To achieve this, CK-12's teacher assistant uses predictive AI to save instructors time and provide them with actionable insights.

#### A digital tutor for every student

CK-12's Al Tutor Flexi (Flexi.org), meanwhile, replicates almost every aspect of 1:1 human tutoring at scale—the form of equity Neeru always wanted to deliver. "Having already tutored over 1.3 million students in eight months, Flexi meets where the student is, personalizing instruction for each of them to motivate and prepare them for the success they deserve. CK-12 has served more than 265 million users worldwide and counting! Join me in creating a better tomorrow for every student!"



"I DIDN'T FIT LAUREL SPRINGS. LAUREL SPRINGS 2024 Graduate







#### Lincoln University Dr. Mikhail Brodsky ~ President

At Lincoln University, our MBA program costs just \$20,000, offering an affordable but equally high-quality alternative to California's more well-known institutions. With our goal to empower future business managers, we teach them the practical skills they need to succeed. We teach business as science where money is the measure of success.



## California Society of **CPAs**

Denise LeDuc Froemming ~ President & CEO

Being involved in CalCPA means actively contributing to the evolving arena of accounting. The organization's commitment to education and forward-thinking initiatives, like the Community College to CPA program, ensure a relevant and flexible CPA pathway for everyone.



### TGR Foundation Cyndi Court

We empower young people from under-resourced communities to pursue their passions through education. Our TGR Learning Labs are safe and inspiring spaces where students can explore ideas, learn skills without fear of failure and plan their future. We're expanding into new communities and welcome partners to help more students maximize their potential.



### Laurel Springs School Dr. Aileen Hawkins

~ President

Our mission is to engage global learners in an education that values them as individuals We integrate their passions and pursuits into customized academic and career pathways that foster inquiry, growth, mastery, purpose and independence. By combining synchronous and asynchronous learning approaches with inperson engagements, we provide students with a robust global community experience.

Content by PangeaGlobe