

METHODOLOGY

America's Best Eye Doctors 2023

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Newsweek



Methodology – America’s Best Eye Doctors 2023

Summary of the project

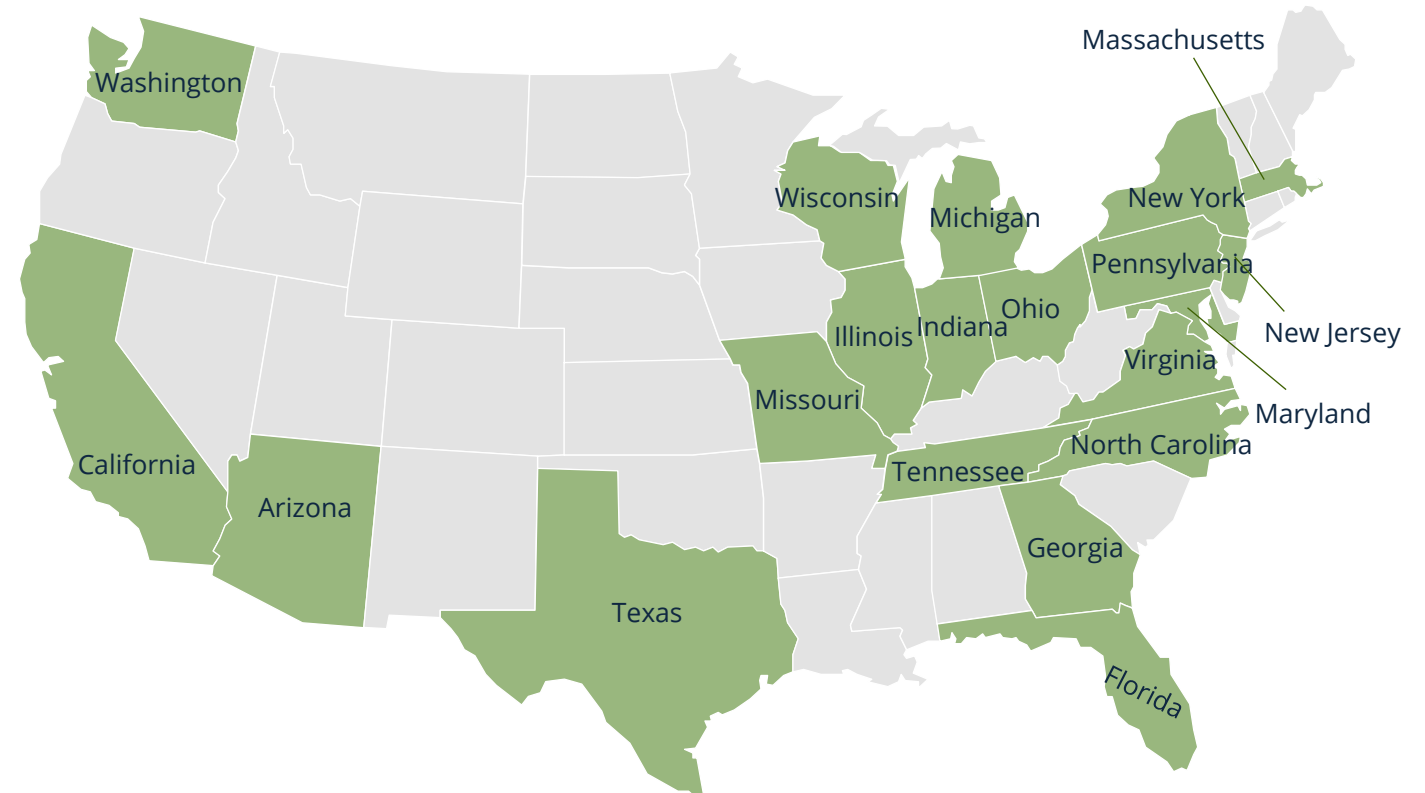
- The **America’s Best Ophthalmologists and America’s Best Optometrists 2023** ranking awards the leading 400 eye doctors in the US. The ranking distinguishes ophthalmologists and optometrists in separate lists to account for the substantial differences in services and treatments provided.
- In total, 200 ophthalmologists and 200 optometrists were awarded.
- The top 30 Ophthalmologists and the top 30 Optometrists are ranked #1 to #30. The top 31-200 ophthalmologists and top 31-200 optometrists are sorted alphabetically.
- Eye doctors from the 20 US states with the highest population, according to the United States Census Bureau⁽¹⁾ were included in the survey.
- The lists are based on **three data sources**:
 1. **Online survey by state:** During the survey period from March to April 2023, over 10,000 medical experts (ophthalmologists, optometrists, clinic managers & health care professionals) were invited to an online survey via Newsweek.com. In total, over 6,800 votes were collected and analyzed during the survey period.
 2. **Quality Score:** For their in-state recommendations, participants were asked to assess the quality of care (e.g. treatments, preventive care, use of most recent equipment) for each eye doctor.
 3. **Certification:** Eye doctors received 5% towards their total score if they are certified by the American Board of Ophthalmology or the American Board of Optometry.
- In the ophthalmologist survey, participants were also able to specify a standout treatment (Cornea, Retina, Glaucoma) for the recommended ophthalmologists (if applicable).

Eye doctors from 20 states were eligible for the ranking

Geographical distribution

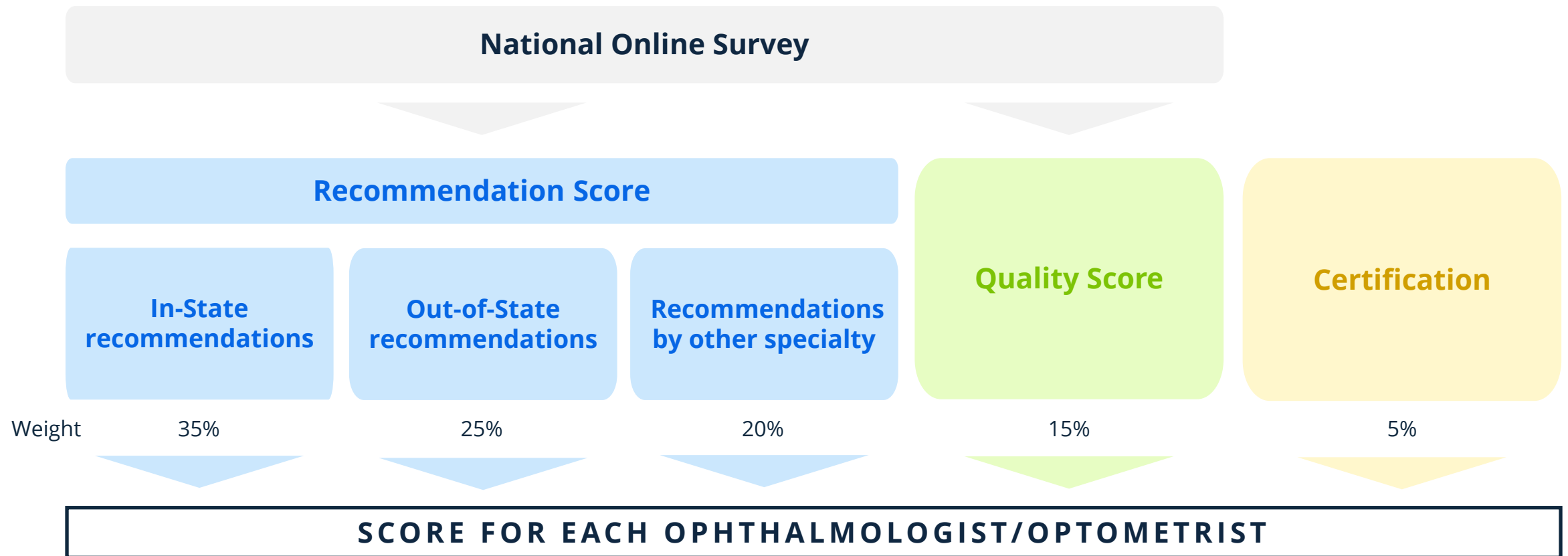
- The following 20 states with the highest population⁽¹⁾ were included in the survey:

- Arizona
- California
- Florida
- Georgia
- Illinois
- Indiana
- Massachusetts
- Maryland
- Michigan
- Missouri
- North Carolina
- New Jersey
- New York
- Ohio
- Pennsylvania
- Tennessee
- Texas
- Virginia
- Washington
- Wisconsin



A score was calculated for each eye doctor

Scoring model



The recommendation score was calculated based on three components

In-State and Out-of-State recommendations

IN-STATE RECOMMENDATIONS

- Participants were first asked to name the leading optometrists or ophthalmologists **in their own state**.
- The order in which recommendations were provided was relevant to the ranking (#1 has the highest weight).
- Participants were able to specify a **standout treatment** in the ophthalmologist survey (Cornea, Retina, Glaucoma).
- **Self-recommendations were not allowed** and lead to disqualification from the survey.
- In-State recommendations constitute 35% of the overall score.

OUT-OF-STATE & OTHER SPECIALTY RECOMMENDATIONS

Out-of-State recommendations

- Participants were asked to recommend the leading doctors in their respective field in any of the other states included in the survey.
- Out-of-State recommendations constitute 25% of the overall score.

Recommendations by other specialty

- Optionally, ophthalmologists were able to recommend optometrists and vice versa.
- These recommendations constitute 20% of the overall score.

THE RECOMMENDATION SCORE CONSTITUTES 80% OF THE OVERALL SCORE

A quality score and certification score were included for each eye doctor

Quality assessment and certification

CALCULATION OF QUALITY SCORE

- For In-State recommendations, participants were asked to **assess the quality of care** (e.g. treatments, preventive care, use of most recent equipment) to further differentiate the perceived reputation of each eye doctor. Eye doctors who only received out-of-state recommendations were given a baseline score.
- For each recommended eye doctor, the participant rated the quality of care on a **scale from 1 ("poor") to 10 ("excellent")**.
- A quality score was calculated for each eye doctor with In-State recommendations. This score accounts for 15% of the total score.

CERTIFICATION

- The **American Board of Ophthalmology and the American Board of Optometry** certifications are voluntary credentials for ophthalmologists and optometrists respectively in the US.
- **Certified eye doctors** must meet rigorous certification standards including medical training requirements and complete an intensive evaluation process^{1,2}.
- Eye doctors received **5% towards their total score** if they are certified by the American Board of Ophthalmology or American Board of Optometry.

QUALITY SCORE CONTRIBUTES 15% AND CERTIFICATION 5% TOWARDS OVERALL SCORE

As a result, the top 200 eye doctors in the two specialties were awarded

Leading eye doctors

Ophthalmologists

Rank	Ophthalmologist	City, State
1	Eric D. Donnenfeld, MD	Garden City, NY
2	Uday Devgan, MD	Los Angeles, CA
3	David F. Chang, MD	Los Altos, CA
4	Carol L. Shields, MD	Philadelphia, PA
5	Douglas Donald Koch, MD	Houston, TX

[...]

Optometrists

Rank	Optometrist	City, State
1	Joseph W. Sowka, OD, FAAO, Diplomate	Venice, FL
2	Viola Kanevsky, OD	New York, NY
3	Alan Glazier, OD	Rockville, MD
4	Paul C. Ajamian, OD	Atlanta, GA
5	Hardeep Kataria, OD, FAAO	Porter Ranch, CA

[...]

LEADING 400 EYE DOCTORS WERE AWARDED

America's Best Eye Doctors partner network

Overview of involved parties

Newsweek

About Newsweek

Newsweek is a premier news magazine and website that has been bringing high-quality journalism to readers around the globe for over 80 years.

Newsweek provides the latest news, in-depth analysis and ideas about international issues, technology, business, culture and politics. In addition to its online and mobile presence, Newsweek publishes weekly English print editions in the United States, Europe/Middle East/Africa and Asia as well as editions in Japanese, Korean, Polish, Serbian and Spanish.

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With a team of over 100 expert analysts and partnerships with more than 50 media publications across all continents, Statista creates transparency for consumers and helps companies build trust and recognition across a plethora of industries and product categories.

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Disclaimer

The rankings are comprised exclusively of eye doctors that are eligible regarding the scope described in this document. A mention in the ranking is a positive recognition based on peer recommendations. The ranking is the result of an elaborate process which, due to the interval of data-collection and analysis, is a reflection of the last 12 months only. Furthermore, any events following May 10, 2023, were not considered in the metrics. As such, the results of this ranking should not be used as the sole source of information for future deliberations. The information provided in this ranking should be considered in conjunction with other available information about eye doctors or, if possible, accompanied by a visit to the clinic. The quality of eye doctors that are not included in the rankings is not disputed.