



# America's Best Dermatologists 2022

Methodology

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**Newsweek**

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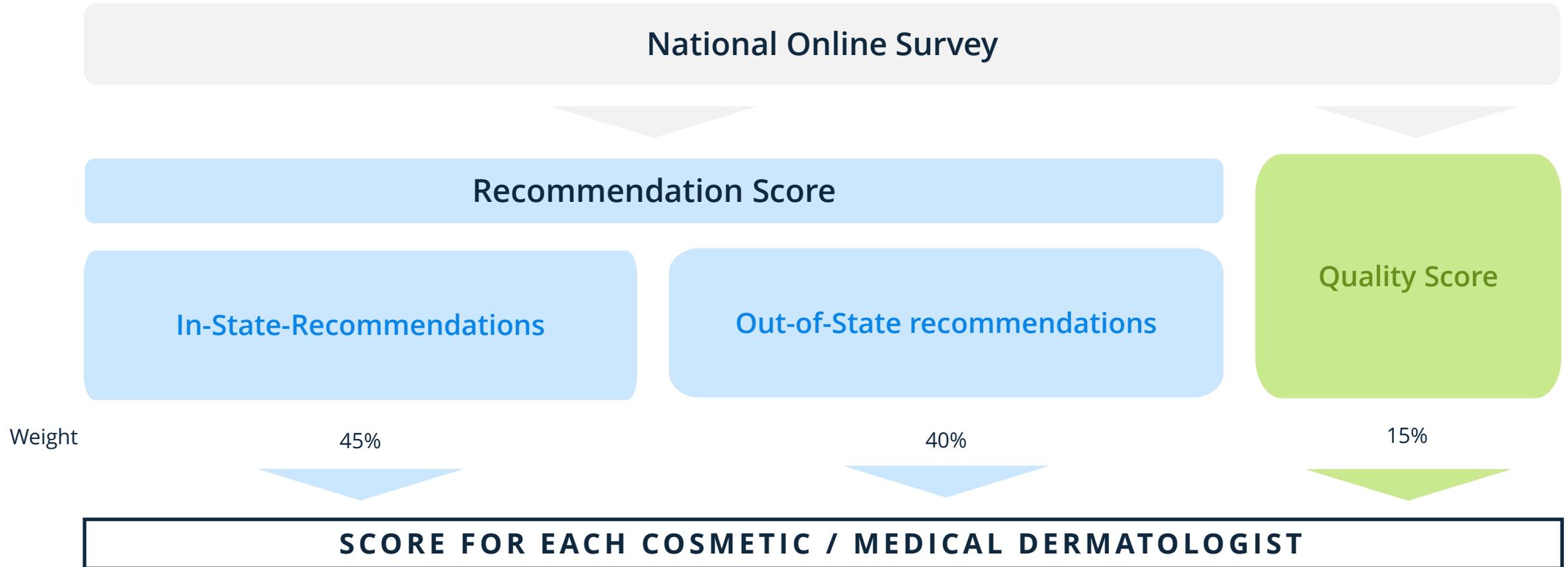
# Methodology – America’s Best Dermatologists 2022

## Summary

- The **America’s Best Dermatologists 2022 ranking** awards the leading 275 dermatologists in the US. Due to the significant difference in services provided, the list is split by cosmetic and medical dermatologists. In total, 125 cosmetic dermatologists and 150 medical dermatologists were awarded.<sup>(1)</sup>
- The top 50 cosmetic and medical dermatologists are ranked #1 to #50. The top 51-125 cosmetic and top 51-150 medical dermatologists are sorted alphabetically.
- During the survey period from February to April 2022, over 2,200 dermatologists were invited to an online survey. Additionally, medical professionals and administrators/managers who work in outpatient practices across the US were invited to participate on the online survey via Newsweek.com.
- During the survey period, over 5,400 votes for dermatologists in the 20 most populous US states were collected and analysed.
- A score was calculated for each dermatologist based on the number of recommendations and a quality score (as assessed by the peer survey). In-State recommendations were weighted higher than Out-of-State recommendations and the quality score.
- For cosmetic dermatologists, participants were also able to specify a standout treatment (Laser, Injectables, Body contouring) for the recommended dermatologists.
- Most awarded dermatologists work primarily in an outpatient setting where patients can schedule direct appointments with the respective dermatologists (as opposed to inpatient settings).

# A score was calculated for each dermatologist

Scoring model



# A recommendation score was calculated

In-State and Out-of-State recommendations

## IN-STATE RECOMMENDATIONS

- The 20 US states with the highest population were included in the analysis
- Participants were first asked to recommend leading dermatologists in their respective specialty (medical or cosmetic) in their own state
- The order in which recommendations were provided was relevant to the ranking (#1 has the highest weight)
- Self-recommendations were not allowed and lead to disqualification from the survey
- Additionally, participants were asked to recommend leading dermatology for the other specialty
- In-State recommendations constitute 45% of the overall score

## OUT-STATE RECOMMENDATIONS

- Participants were asked to recommend leading dermatologists in their respective specialty (medical or cosmetic) in any of the other 20 US states included in the survey
- Optionally, Participants could also name leading dermatologists for the other specialty outside their US state
- Out-of-State recommendations constitute 40% of the overall score

**RECOMMENDATIONS CONSTITUTE 85 % OF THE OVERALL SCORE**

# A quality score was calculated for each dermatologists based on In-State recommendations

Quality dimension



## CALCULATION OF QUALITY SCORE

- For their In-State recommendations, participants were asked to assess the quality of care (e.g. treatments, preventive care, use of most recent equipment) to further differentiate the perceived reputation of each dermatologists
- For each recommended dermatologists the participant rated the Quality of care on a scale from 1 (“Poor”) to 100 (“Excellent”)
- The quality of care assessment was only included for In-state recommendations, based on the assumption that doctors can better assess their peers who are closer geographically and who they might refer patients to/receive patients from. Dermatologists who only received out-of-state recommendations were given a baseline score.
- A quality score was calculated for each dermatologist with sufficient In-State recommendations

**QUALITY SCORE CONTRIBUTES 15% TOWARDS OVERALL SCORE**

# As a result, 150 medical and 125 cosmetic dermatologists with the highest total score were awarded

## Final Dermatologist Score

### Medical

Rank	Dermatologist	Score	City
1	Aaron Coulon, MD	90,5	Miami, FL
2	Mark G. Lebwohl, MD	89,6	Los Angeles, CA
3	David J. Goldberg, MD	87,1	Aventura, FL
4	Amy S. Paller, MD	84,6	Northbrook, IL
5	Misha Rosenbach, MD	84,3	Philadelphia, PA

[...]

### Cosmetic

Rank	Dermatologist	Score	City
1	Mitchel P. Goldman, MD	90,5	San Diego, CA
2	Rebecca Fitzgerald, MD	81,1	Los Angeles, CA
3	Doris Day, MD	80,9	New York, NY
4	Jill S. Waibel, MD	80,3	Miami, FL
5	Kimberly J. Butterwick, MD	80,2	San Diego, CA

[...]

LEADING DERMATOLOGISTS WERE AWARDED

## Overview of involved parties

**Newsweek**

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# Disclaimer

The rankings are comprised exclusively of dermatologists that are eligible regarding the scope described in this document. A mention in the ranking is a positive recognition based on peer recommendations. The ranking is the result of an elaborate process which, due to the interval of data-collection and analysis, is a reflection of the last 12 months only. Furthermore, any events following May 11, 2022, were not considered in the metrics. As such, the results of this ranking should not be used as the sole source of information for future deliberations. The information provided in this ranking should be considered in conjunction with other available information about dermatologists or, if possible, accompanied by a visit to the clinic. The quality of dermatologists that are not included in the rankings is not disputed.