

America's Top Online Colleges 2022

America's Top Online Learning Providers 2022

Method

October 15th, 2021

Newsweek

statista 

Summary

Method

- For the first time, Newsweek and Statista are awarding institutions that offer online learning courses or online college/university degrees to adult learners in two top lists:
 - **“America’s Top Online Colleges”** (colleges and universities that offer online degree programs, to learners who want to obtain an academic degree, including hybrid programs with online and offline courses or exams)
 - **“America’s Top Online Learning Providers”** (institutions other than a university or college, which provide access to their own or third-party online courses)
- The rankings are based on an **online survey** among U.S. residents who have used online learning service offers to obtain an academic degree or acquire knowledge and skills for their job (professional development) or hobbies (personal development) via online courses.
- Between 07/26/2021 and 09/13/2021, Statista surveyed **more than 9,000 individuals** in the United States. Survey respondents indicated which institutions they used to obtain an online degree or where they attended an online course. In a next step, respondents shared their experiences by rating the institutions regarding several criteria. Finally, respondents could indicate how satisfied they were with the organization and to what extent they would recommend it to others.
- User reviews and additional institutional indicators* were transformed into score values and aggregated towards a **final score**. To receive an award, institutions needed an above average total score value. The awarded institutions received either five stars, if their final score value is above the median score of all awarded institutions, or four stars, if their score is below this threshold.
- The top lists were created through an elaborate process: Participants’ responses as well as the final selection of institutions in each list were **carefully reviewed**. Statista makes no statement about the quality of education institutions or learning providers that are not included in the lists, and their reputation is not disputed.

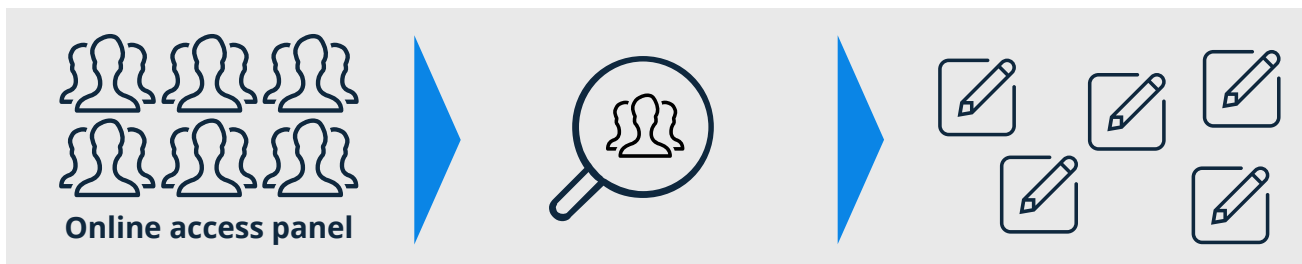
* Additional institutional indicators were included from public datasets, including sources like the National Center for Education Statistics’ (NCES) *Integrated Postsecondary Education Data System* (IPEDS) or National Science Foundation (NSF) data.

The two top lists are based on an online survey with more than 9,000 respondents and additional desk research

Procedure

Statista conducted an online survey among American learners using an online access panel. Each survey respondent was able to share their experiences with institutions used to obtain an online college degree or to attend online trainings (for their job or private interests).

Data Collection



Data Analysis & Enrichment



From the U.S. population,...

We surveyed U.S. residents aged 18 to 65, who are either students, or part of the work force (employed or temporarily unemployed).

... ~9,000 participants...

Respondents participated in online college degree programs and/or general online learning courses (for their professional or personal development).

...shared 12,300+ assessments...

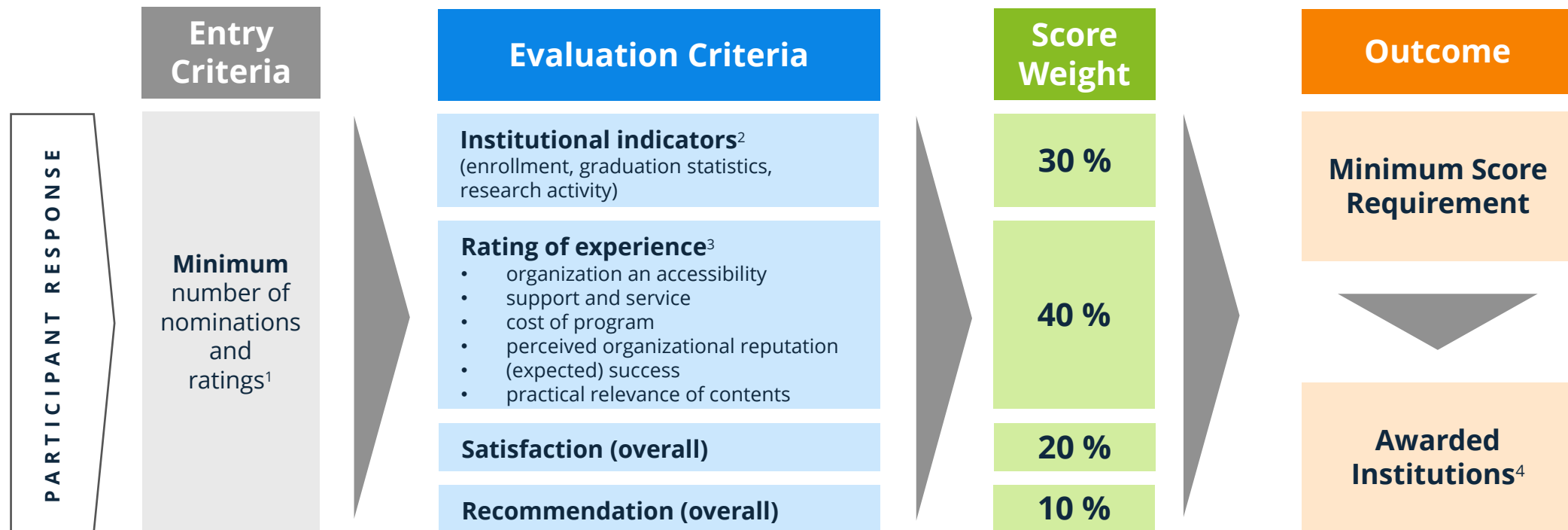
Respondents named the institutions they had experience with and provided their assessments of those institutions from a participant's perspective.

... which Statista analyzed and summarized in two lists.

Both lists are based on the aggregated participant ratings for the institutions and, in the case of online colleges, additional education statistics from publicly available data sets.

The final top list of colleges and universities is based on user reviews and institutional data

Analysis and score dimensions: "America's Top Online Colleges 2022"



¹ A given institution needs at least 6 (online college degree) or 5 (learning provider) nominations and three complete user ratings to enter the long list of eligible institutions.

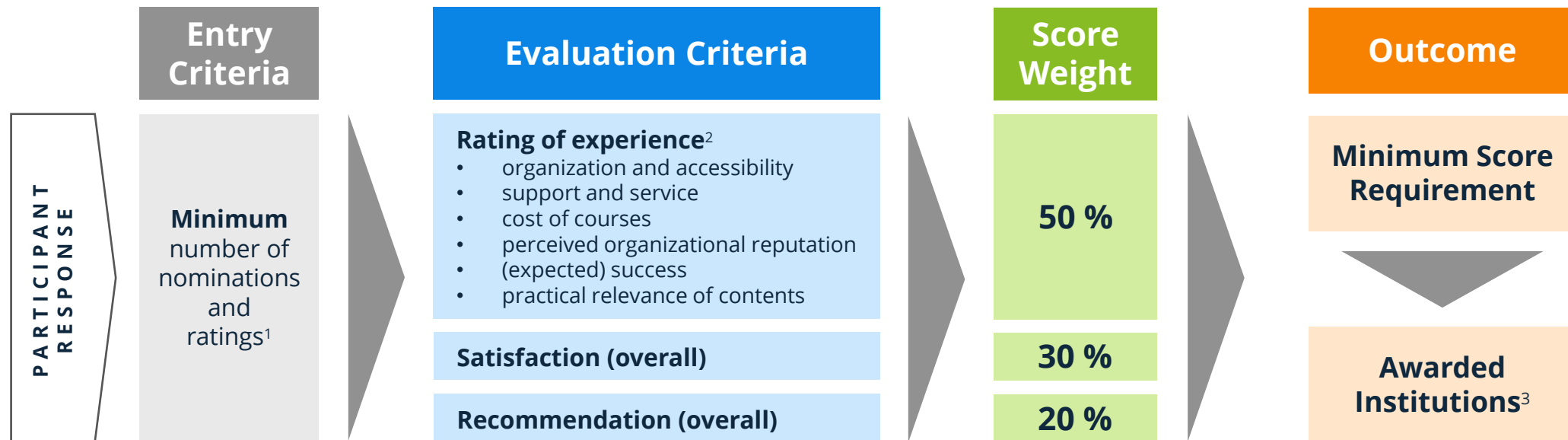
² Based on public data from the National Center for Education Statistics' (NCES), Integrated Postsecondary Education Data System (IPEDS) and the National Science Foundation (NSF).

³ Each respondent was invited to rate the importance of each aspect related to her/his experience with the institution. This, in turn, determined the weight of each aspect towards the score.

⁴ The awarded institutions received either five stars, if their final score value is above the median score of all awarded institutions, or four stars, if their score is below this threshold.

The final top list of online learning providers is based on user reviews

Analysis and score dimensions: "America's Top Online Learning Providers 2022"



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