NEWSWEEK AMPLIFY
amplifying your reach
NEWSWEEK'S MARKETING & ADVERTISING AGENCY

AMPLIFY IS FOCUSED ON REDEFINING PUBLISHER-BUSINESS PARTNERSHIPS ACROSS THE U.S.
AMPLIFY not only allows you to be a part of our Newsweek features, but the team is also geared towards the longevity of your brand’s visibility. By combining strategic content marketing planning and advertising, we help brands reach their campaign goals.
Let Newsweek tell the story of your brand. We find the best way to connect with your ideal audiences. Our advertising (mobile native and social media) taps into millions of Newsweek audiences every month.
60 MILLION
Monthly readers

50:50
Average female-to-male readership ratio

120 MILLION
Monthly reads/views

2 MILLION
Average social media shares

82%
Mobile readers

6 MINUTES
Average active time/article

AGE RANGE

65+ years
55-64 years
45-54 years
35-44 years
25-44 years
18-24 years
Audience Touch Points

Consult our team for the best content + advertising strategies for your campaign!

**CONTENT**
Optimized digital content with longevity checks

**VIDEO**
Speak to our audiences with enticing visual content

**SOCIAL**
Interact with our followers on Facebook and gain traction

**PRINT**
Old school print is the classic way to go

**NEWSLETTER**
Tap on our readers’ inboxes and get your message in front of them

*NEWSWEEK AMPLIFY*
LET'S TALK!

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